ELA room solution for start-ups and creative minds

Working remotely, co-working and workations, which fall somewhere between work and holiday, represent the trend for the working world of tomorrow, but are already a reality today at the START.N start-up centre in Kitzbühel, Austria. To make the region more attractive to start-ups, the project was initiated by “Verein zur Förderung der Gründerinnen und Gründer im Bezirk Kitzbühel”, an organisation dedicated to supporting founders, in collaboration with the Sparkasse bank in Kitzbühel, Regio-Tech and the Kitzbühel Chamber of Commerce.

On behalf of START.N, ELA Container set up a mobile workspace for start-ups, which initially tend to require more affordable rental spaces. “The workspace makes it easier than ever to get your creative juices flowing during the workday and then recharge your batteries in the mountains afterwards,” says Gregor Gebhardt, investor. “Thanks to dedicated workspaces, there’s also plenty of room for communication and networking. Founders can rent their workspace at START.N without any worries and remain highly flexible,” says Klaus Winkler, Mayor of Kitzbühel.

A total of 47 ELA room modules accommodate 23 offices, seminar rooms, sanitary facilities, a kitchen and a cafe across two storeys. The inviting roof terrace is the ideal space for a relaxing break, with a high-speed Internet connection and air conditioning included. Tenants have the freedom to brand their workplace. Thanks to a wheelchair ramp that fulfils Tyrol building regulations, the 830 m² START.N facility is also accessible to people with physical disabilities. “This project, too, has allowed us to demonstrate what’s possible with ELA containers,” says ELA project manager Steffen Winter.

Details

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<thead>
<tr>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Type</td>
<td>47 ELA premium containers across two storeys</td>
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<td>Usable space</td>
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<td>Use</td>
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<td>Colour / floor</td>
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<td>Purchased / leased</td>
<td>Purchased</td>
</tr>
<tr>
<td>Duration of use</td>
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</table>

Knowledge exchange between founders and experts is part of the START.N concept.

Even meeting rooms should offer a homely interior.

Tenants have the option to brand their modern workspaces.
VIP TOWER FOR SV MEPPEN

An additional 150 seats added to the guest area

SV Meppen has a new “VIP tower” with space for around 150 guests. The four-storey room system comprises 24 ELA premium containers for a combined usable space of 432 m². A wide glass front allows guests to enjoy the club’s matches in comfort. The new ELA system complements the club’s existing VIP area.

The tower measures around twelve metres in height, with a covered outdoor staircase connecting the storeys and providing a balcony on upper floors. The ground floor houses preparation and storage spaces for catering as well as the sanitary facilities, whilst the actual spectator rooms with glass fronts are located on the three upper floors for an unobstructed view of the pitch. The individual, spacious rooms consist of container modules without partition walls and each provide around 70 m² of space for football fans. Acoustic panels on the ceiling complement the attractive design of the floors, walls and furniture. The exterior design features the colours of the long-standing club.

“The process was perfectly organised, from planning and delivery to assembly and handover,” says SV Meppen Managing Director Ronald Maul. “When developing the VIP tower concept, we were able to draw on a wealth of experience from similar projects. The limited space available for installation proved to be a challenge. But by using our wider ELA premium containers and creating multiple storeys, we were able to come up with an attractive solution.”

Food service equipment and plenty of space are available for catering.

VIP TOWER FOR SV MEPPEN

The four-storey system offers 432 m² of space for guests and function rooms.

Vip tower for SV Meppen

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Large glass fronts allow football fans to experience home matches up close and personal.

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Temporary building for Das Weinhaus Hülsmann

In line with the motto “Enjoyment of wine – enjoyment of life”, Das Weinhaus Hülsmann in Meppen is well known for its large selection of wines, sparkling wines and spirits from all over the world, which is rounded off with a range of delicacies, chocolates and tobacco products. To better showcase its products in the future, owners Martin and Joshua Hülsmann decided to tear down the old building and build a new one. Throughout construction, which should take around 18 months, Das Weinhaus Hülsmann will continue to advise its customers with an ELA Container showroom solution.

“Very important to our customer to present their high-quality range in a suitable environment even during renovation,” says ELA Area Sales Manager Ralf Neelen. “Our many years of experience in designing showrooms was a great source of help.”

In this case, the perfect solution is a two-storey ELA retail and office system. A total of 16 extra-wide ELA premium containers provide a space exclusive of 260 m². With the impressive showroom located on the ground floor, the upper floor offers space for offices, a lounge with kitchen, and a sanitary facility. This ELA system is based on the ELA Heating and Air Conditioning System with double glazing and split air-conditioning and heating units keeping temperatures cool and cozy, whilst smoke alarms ensure the safety.

“It’s pretty amazing what you can do with module room containers,” says Martin Hülsmann, owner of Das Weinhaus Hülsmann. “We are absolutely delighted and delivered the ideal temporary room solution.”

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ELA IS AN EXHIBITOR AT COREUM

Intensive partnership with the exhibition and demonstration area for the construction industry

ELA room solutions at Coreum

Coreum is an exhibition and demonstration area located in Stockstadt am Rhein where professionals in construction, recycling and material handling can test the latest machinery and cutting-edge technology as well as share ideas. Coreum is home to construction sites for demonstrations, machinery and accessories for testing, event and seminar rooms, and a hotel. As an exhibitor, ELA has integrated several room solutions with a variety of configurations onto the Coreum grounds, providing industry experts the opportunity to view them. ELA has also set up a temporary solution there for the time it takes to construct a permanent office building.

The temporary system at Coreum is a two-storey office and lounge container solution with a combined 430 m² of usable space based on 24 ELA office containers with a width of three metres. In addition to offices, lounges and seminar rooms, there are sanitary facilities, a kitchen and a foyer.

“We couldn’t be happier that Coreum itself approached us as a customer and that we had the opportunity to plan and implement the temporary office system,” says ELA Area Sales Manager Jonas Brück. But ELA Container is also one of the permanent exhibitors on the Coreum grounds, where it displays a variety of room modules configured as offices, workshop containers, lounges and training rooms.

“ELA Container has been a project partner from the very start,” says Coreum Managing Director Björn Hückmann. Thanks to its innovative power, ELA fits perfectly with the Coreum concept.

“Here we can show potential customers what’s possible with our room systems,” says Brück.

Details

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<thead>
<tr>
<th>Location</th>
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<tr>
<td>Purchased or leased</td>
<td>Exhibition</td>
</tr>
<tr>
<td>Duration of use</td>
<td>Several years</td>
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</table>

Experience the system

Watch project video

Simply scan the QR code.
UPM Biochemicals GmbH is building a globally unique biorefinery for the production of sustainable biochemicals in Leuna in the state of Saxony-Anhalt. Produced from the biomass of sustainable forestry, the basic chemicals replace fossil components in the production of plastics, resins, adhesives and washing detergents and thus help to counteract climate change. The system launch is scheduled for the end of 2023, with production kicking off in 2024.

Initially housed in a ELA Container mobile room system for five years, UPM quality assurance will support development and start-up of the biorefinery. The two-storey system comprises 60 extra-wide ELA premium containers and two freezer containers, offering usable space of around 1,100 m². There’s space inside for laboratories as well as for office spaces, meeting rooms, lounges with fitted kitchens, changing rooms, sanitary facilities and storage space and technology rooms.

“The laboratories in the ELA room system will play a central role in commissioning and the ongoing further development of our biorefinery,” explains Dr Konrad Gebauer, Head of Process Development at UPM Biochemicals, Leuna. The collaboration with ELA Container made it possible to plan, build and commission state-of-the-art laboratories within just a few months.

One of the unique features of the mobile room solution for UPM Biochemicals is the equipment with modern, high-quality laboratory technology as well as the high ceilings at 2.75 metres. In addition to the white interior, the large plastic windows and LED lighting with a pleasant colour of light, the different flooring designs create an atmosphere of well-being. An experienced ELA team was responsible for development and installation.

“We couldn’t be happier that UPM Biochemicals has entrusted us with their Leuna location,” says ELA project manager Aileen Timmer. Office, changing room and canteen containers have been in use there since 2020. “The current special container laboratory system for UPM quality assurance is an extraordinary project for us as well.”

**Details**

- **Location**: Leuna
- **Responsible ELA location**: Frankenberg/Haren (Ems)
- **Type and number of containers**: 60 ELA premium containers and two freezer containers
- **Usable space**: 1,100 m²
- **Use**: Offices, lounges, meeting rooms, break rooms, laboratories
- **Colour / floor**:
  - Outer walls: Pebble grey, RAL 7032
  - Inner walls and ceiling: white
  - Floor: grey
- **Extra equipment**:
  - Lots of natural light, ceiling height of 2.750 mm, LED lighting, smoke alarms, laboratory equipment, reinforced floor
- **Purchased or leased**: Leased
- **Duration of use**: 60 months

---

**Fig. 03** Laboratories play an important role in commissioning the biorefinery.

**Fig. 04** The meeting rooms are equipped with modern conference technology.

**Fig. 02** Mobile ELA office spaces are large and bright with modern furnishings.
The offices are fully furnished and equipped with IT network technology.

In addition to offices for administration and business management, there’s also a meeting room.

**Office system for Polzer Innenausbau GmbH & Co. KG**

Mobile room solutions don’t always need to be especially big or feature extraordi-
nary equipment. Sometimes they simply need to be available on-site as soon as possible. When the entire production facility and planning and administrative department of Polzer Innenausbau & Co. KG in Jagsthausen in the state of Baden-Württemberg burned to the ground, ELA-Container delivered a turnkey office and meeting container system within just a few days.

“The sight of the fire, we read the de-
cision to resume operations immediately in writing to Mr. Polzer,” recalls Man-
aging Director of the medium-sized com-
pany with around 30 employees, called Stefan Fett, regional sales repre-
sentative of ELA Container. “ELA began the plans at once, and our temporary office was there ready to go in just a few days. We would like to thank ELA Container for its extraordinary advice and support.”

The temporary system combines three ELA office containers lengthwise and offers usable space of 54 m². In combi-
nation with the large windows, the white interior provides a bright and handy working environment. The technical equipment includes LED lighting, smoke alarms, concealed in ducts to disrupt the tidy look, floor-to-ceiling windows, allowing in plenty of daylight, and split-air-conditioning units also make the atmosphere all the more inviting. With its powerful, innovative and custom-
ised energy storage and energy manage-
tment system, ELA-Container is in the process of building a new production and office structure. For the construction phase of around 24 months, the company was looking for a fast, practical and attractive temporary room solution, which is exactly what it found with ELA Container.

“Based on the customer’s requirements, ELA delivered a turnkey office syst-
em comprising ten extra-wide ELA office containers. For us as a fast-grow-
ing company, ELA containers are the ideal solution for meeting our space re-
quirements at short notice,” says Farina Georgi, marketing team leader at Commeo.

“Our aim was also to make the move to the ELA office spaces as stress-free as possible for our customers,” says ELA Area Sales Manager Simon Harenkamp.

The 180 m² system boasts an interior with bright colours and large windows, some of which extend from the floor to the ceiling, ensuring sufficient natural daylight. The warm, light colour of the interior LED lighting, the rains re-
ducing acoustical ceiling panels and the split-air-conditioning units also make the atmosphere all the more inviting. With all the system’s data cable connections installed in ducts, there are no visible cable hamstrings to distract the tidy look of the office spaces.

“We feel right at home in our mobile offices,” says Farina Georgi.

**TWO-STOREY OFFICE SYSTEM COMPRISING PREMIUM CONTAINERS**

Based in Wülfrath near Düsseldorf in the state of Lower Saxony, Commeo GmbH is a fast-growing company which is setting new benchmarks in one of the most important future technologies, with its powerful, innovative and custom-
ised energy storage and energy manage-
tment system, ELA-Container is in the process of building a new production and office structure. For the construction phase of around 24 months, the company was looking for a fast, practical and attractive temporary room solution, which is exactly what it found with ELA Container.

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“We feel right at home in our mobile offices,” says Farina Georgi.
LARGE-SCALE PROJECT FOR OFFSHORE WIND FARM

The system comprises 53 ELA premium containers, each with a width of three metres, providing usable space of 950 m².

The Iberdrola team is responsible for managing the entire project from the offices.

<table>
<thead>
<tr>
<th>Details</th>
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<tbody>
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<td><strong>Location</strong></td>
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<td><strong>Responsible ELA location</strong></td>
<td>Haren (Ems)</td>
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<tr>
<td><strong>Type and number of containers</strong></td>
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<td><strong>Usable space</strong></td>
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<td><strong>Use</strong></td>
<td>Coordination office for 70 employees</td>
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<td><strong>Colour / floor</strong></td>
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<td>LED lighting, smoke alarms, split air-conditioning units, furniture, network technology, mobile ELA concrete foundations, screenings, porch entrance container</td>
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<tr>
<td><strong>Purchased or leased</strong></td>
<td>Leased</td>
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<td><strong>Duration of use</strong></td>
<td>34 months</td>
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</table>

The current large-scale project of Iberdrola Renovables Deutschland GmbH, which is based in Berlin, is the Baltic Eagle offshore wind farm built around 30 km north of the island of Rügen in the Baltic Sea. Comprising 50 wind turbines with a combined capacity of 476 MW, the wind farm should begin operating at the end of 2024 and can then generate sustainable energy for around 475,000 households.

Iberdrola Renovables is using a two-storey ELA office system in Sassnitz-Mukran directly on the coast of the Baltic Sea as an office to coordinate construction of the Baltic Eagle. From this location, the project is also managed and the sea monitored for the wind farm and ships with around 600 people who work at sea. "We worked with ELA Container to design a tailored construction office for this project, which the company then delivered," says Peter Ziegler, Construction & Port Manager Baltic Eagle.

The ELA system comprises a total of 53 extra-wide ELA office and lounge containers for a combined space of around 950 m². Large windows and LED lighting with a warm, light colour ensure a bright working environment, whilst split air-conditioning and heating units, a fitted kitchen and high-quality office furniture such as desks and swivel chairs offer comfort at the workplace.

"We’ve been active in the offshore and coastal energy industry for many years," says ELA Project & Sales Manager Silvan Ulusoy. "Our containers are used around the world, and we know that they can withstand the harsh climate of the Baltic Sea."
Day care center for Lebenshilfe Lüneburg-Harburg

The Lebenshilfe Lüneburg-Harburg day care center is moving into a rented ELA Container system for around 22 months. The previous nursery in the Lüneburg city centre is being torn down to build a new structure on the same site. Until it’s finished, the children will be playing and learning in the friendly, safe and compliant ELA room solution.

Comprising 40 ELA premium containers, each three metres in width, the temporary day care center offers usable space of 700 m². The children and employees have access to nursery rooms, group rooms, recreational rooms, a multipurpose room, a kitchen, offices, sanitary facilities, storage rooms and a wardrobe.

Safety comes first especially in nurseries. The technical equipment includes smoke and fire alarms, a fire-retardant finish on the walls and emergency exit lights. Plug sockets with child safety covers, one-metre-wide escape doors, finger trap protection on all the doors and heating with child-safe low-temperature radiators with scald protection are just some of the features specially tailored to the little ones’ needs. The sinks and taps in the sanitary facility are installed at a lower height for children, and the hot water system is equipped with scald protection.

“We were looking for a partner that has experience with nurseries,” says Ruth Andrick, Head of the Day Care Center Department at Lebenshilfe Lüneburg-Harburg. That’s how they found out about ELA Container.

For a temporary structure of this size, this system offers a brilliant solution.”

Ruth Andrick – Head of the Day Care Center Department Lebenshilfe Lüneburg-Harburg
ELA solution for new railway station building

With this two-storey mobile room solution comprising 24 ELA office containers for a total space of 360 m², ELA is supporting the ongoing large-scale construction project at Paderborn Central Station, which will be torn down and completely rebuilt within a period of three years.

Until the new railway station with connected hotel is finished, the travel centre functions and the Deutsche Bahn customer area will be housed on the ground floor of the ELA system, whilst offices and lounges for Bremer AG, the company in charge of construction, will be located on the upper floor. The system will likely be rented for two years.

Customers will find ticket machines, Deutsche Bahn advisory services, the usual shops and any other standard services in the temporary building. The sanitary facility comprises special containers with electric sliding doors, providing barrier-free access. A fresh-air system with external unit ensures a pleasant indoor environment in the customer area and the sanitary facility. Acoustic panels in the highly frequented travel centre reduce the noise level.

The ELA room system provides the construction company with state-of-the-art offices, lounges and conference rooms on the upper floor.

"From our point of view, this large-scale project was planned and implemented seamlessly," says Kevin Hartmann, ELA Area Sales Manager. The ELA team’s experience from many different projects also came in very handy in Paderborn.

Details

Location: Paderborn

Responsible ELA location: Haren (Ems)

Type and number of containers: 24 ELA office and sanitary containers across two storeys

Use: Travel centre and construction management office

Colour / floor:
- Outer walls: Pebble grey, RAL 7032
- Inner walls and ceiling: white
- Floor: grey

Extra equipment: Split air-conditioning and heating units, acoustic ceiling panels, mobile ELA concrete foundations, LED lighting, fire alarm system, escape route signage, reinforced floor, changing rooms

Purchased or leased: Leased

Duration of use: Two years
NEW OFFICES FOR THE GARDEN PROS

Office system for Tuindeco in Coevorden

ELA room systems can accommodate just about any design and location. In 2017, ELA implemented an office container system for Tuindeco, a Dutch wholesaler of log cabins and garden decorations made from wood. For the purpose of expansion, the company acquired a new area in Coevorden, Netherlands, in 2021, which will be home to both the halls and the office building.

“It didn’t take us long to realise that ELA offices were the obvious choice,” explains Ronald Vosserveld, Manager of Operations at Tuindeco. “What we like most about the ELA mobile room system is the design freedom.” The customer subsequently installed wood-paneled rooms, bringing in its own furniture and furnishings, and created a rustic interior that reflects the brand identity.

Measuring nearly 1,000 m² in size, the office system was built for long-term use with 54 ELA premium containers. The modern office building offers plenty of space for large offices and meeting rooms, kitchen and lounge areas, and separate WCs. In addition, a 54 m² system comprising three ELA premium containers was installed on the premises for Tuindeco’s logistics department. ELA also supplied air-conditioning units to ensure the optimal working environment.

“We’re especially delighted when good customer relationships lead to wonderful projects like this one,” says Peter Louissen, ELA International Project Director Data Centre, who planned the project and implemented it on-site with the international sales team. “This project is also a shining example of how a customer’s unique style can transform our containers into real eye-catchers.”

Details

Location
Coevorden, Netherlands
Responsible ELA location
Haren (Ems)
Type and number of containers
57 ELA premium containers
Usable space
1,000 m²
Use
Office system
Colour / floor
Outer walls: Pebble grey, RAL 7032
Wooden panelling provided by customer
Inner walls and ceiling: white
Floor: needle felt / wood-effect vinyl
Extra equipment
Wall-mounted air-conditioning units, LED lighting, fitted kitchens, emergency exit lights | Provided by customer: interior design and exterior wooden panelling
Purchased/leased
Leased
Duration of use
Several years
TEMPORARY MEDICAL PRACTICE IN AUSTRIA

When Dr Fritz Reith made the decision to renovate his medical practice in Sankt Peter in der Au, Austria, he needed to find a temporary solution, as he planned to continue treating his patients of many years with the same level of quality during construction of the existing building.

To tackle the challenges of his project, experienced ELA sales representative Michaela Strauß of the ELA Pettenbach location in the state of Upper Austria worked with the practice team to develop a customised mobile room solution that fulfils all the customer’s needs as well as the legal requirements of a medical practice.

In a space measuring around 80 m², a total of six ELA room modules accommodates a central sign-in area and waiting room, compliant treatment rooms, offices with desks, mobile filing cabinets, sanitary systems and a staff kitchen.

Split air-conditioning and heating units ensure a good working environment and pleasant temperatures in the treatment rooms, whilst a bright interior, LED lighting and large windows make for a friendly atmosphere.

“Medical practices and other buildings used for medical purposes have high requirements for hygienic standards, especially in mobile rooms,” says Strauß. In this case, the customer’s requirements include an easy-to-clean floor, barrier-free access with large, glass double doors, sinks and an awning at the entrance.

“The medical practice system was delivered by ELA on time and set up within four working days,” says Dr Reith. “ELA has therefore provided us with the ideal, turnkey temporary practice.

ELA room solutions for medical applications

Details

Location
Sankt Peter in der Au, Austria

Type and number of containers
Six ELA office containers

Technical data

- 1,000 m²

Use
Medical practice

Colour scheme
Outer walls: Pebble grey, RAL 7032
Inner walls and ceiling: white
Floor: grey

Door equipment
LED lighting, smoke alarms, split air-conditioning and heating units, sinks, mobile ELA concrete foundations, awning

Condition of usage
Leased

Duration of use
Four months

Mission
ELA Container Engineering GmbH (ECE) has been developing customised room solutions to tackle the challenges of our time since January 2021 and thus continues to pursue the idea of ELA company founder Bernhard Albers.

Challenge
From engineering and construction to implementation, we take a detailed look at our customers’ requirements in terms of tailored container design on a daily basis. Based on the ELA principle of innovation and expertise from decades of developing container solutions, both our performance and that of the powerful ELA group, paired with the creativity and innovation of interdisciplinary teams, allow us to fulfil almost any requirements and develop optimum existing solutions.

Work force
A total of 70 technophiles, including mechanical and electrical engineers, system planners, product designers, technicians and sales specialists, work hand in hand with customers to develop solutions, overcome technical challenges and implement innovative concepts with precision. In addition to providing innovative solutions, we also identify key competitive advantages and strive for the very best technology – based on our expertise in the modification of ISO 668 freight containers, optimisation of the performance of our customers’ own containers and specialized construction of new steel containers. As trend scouts, we always have our finger on the pulse. We not only develop and market our own products, but also break new ground with industrial partnerships and push the boundaries of what’s possible in special container construction. Our production is certified in accordance with national and international standards.

Customer benefit
Linear solutions are our strength, from the engineering phase and proof of concept to prototyping and small series. Through our collaborations with technology partners of many years, we provide start-ups with a range of opportunities, from scale-ups to turnkey temporary practice. Solutions and customers shape the way we think, think and act across multiple industries, whether it’s mobile room solutions for computer tomography, laboratory systems for high and genetic engineering, series platforms for autonomous driving or process solutions for the use of renewable energies. This list is almost endless, as there’s virtually no limit to the areas of application.

Facts

- 1,000 m² company premises
- 2,500 m² of production space for steel construction and assembly
- 2,500 m² of covered storage space
- Rail and inland port connection
- Stainless steel containers in accordance with DIN EN ISO 986
- Container product line in accordance with DIN EN ISO 668
- Occupational safety in accordance with DIN EN ISO 40991
- SR 2993 certification