



## Project description

Live reporting and interviews are the masterpiece of radio broadcasting. So ELA's base in Dubai built a very special room concept for the Arabian Radio Network (ARN): a mobile radio studio built from containers. Impressive and functional at the same time. As ELA International Operations Manager, David Rushton knows, "quick and professional assembly is very important." The studio is used once a month over a period of three years. It is set up for two days and dismantled again. "We store the studio at ELA between events," explains Rushton. "Now that's flexibility!"

The radio studio with personalised lettering consists of four ELA event containers. The quality all-rounders are assembled on two levels. They offer 60 square metres of floor space. The interior of the containers offers plenty of space for a broadcasting studio and an office area. The all-glass containers also have a roof top terrace. The electric installation and furnishings were also of importance for the customer. "ELA guarantees efficient energy supply and communication networks," says Rushton. The radio station is completely furnished. With benches, tables and plenty of space it provides perfect conditions for broadcasting to run smoothly.

The customer is delighted. "The double storey studio allows our nine radio channels to go live from pop up locations around the country and we are exceptionally pleased with the outcome of the design, building and ongoing service by David Rushton and the Ela Container team in Dubai says Mathew Johnson, executive director of marketing at ARN.

## Details

Location:	Dubai, United Arab Emirates
Type and number of containers:	4 ELA quality all-rounders
Usable space:	approx. 60 m <sup>2</sup>
Usage:	Mobile radio station for event series
Colour/floor:	Outer walls: pebble grey (RAL 7032), Inner walls and ceiling: white, Floor: grey/white
Special equipment:	All glass, roof top terrace
Duration of usage:	3 years



Radio with sound and picture: the all-glass structure lets passers-by take a peek inside the studio.



The ELA radio studio lives up to high standards of technology, design and flexibility. Open-air live reporting is possible from the roof top terrace.